

# Social Media Goal Sheet



PLATFORM:

GOAL DATE:

## Goals

What do you wish to achieve for the quarter, month or week on this social media platform?

# OF FOLLOWERS:

FOLLOWER GOAL:

### SPECIFICS

Engagement, Sales, Video, etc.

## Planning

# OF POSTS PER DAY

Do you need to post more or less?

POSTING TIMES?

What time of day will you post?

TOPICS

What trends, topics, etc. will you post?

## Strategy

Do you need new photos to post? Do you need to research your audience? What do you plan to do to reach your goal?

Join the Facebook Group to become a Member Today!

TYP SOCIAL MEDIA SOCIETY

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